

2024
8TH - 12TH MAY



GLOBAL BUSINESS & EDUCATION SUMMIT

"Elevating Horizons: Bridging Business and Education Globally."

CONFERENCE, WORKSHOP, UNIVERSITY VISIT
FELICITATION & CONVOCATION CEREMONY, GALA DINNER



GLOBAL BUSINESS & EDUCATION SUMMIT 2024

The Global Business & Education Summit, presented by the World Humanitarians Foundation and organized by Trident Events and Media, is a prestigious international event slated to be held in various countries throughout 2024. This summit serves as a pivotal platform that converges the worlds of business and education, drawing together a diverse array of stakeholders, thought leaders, and experts from around the globe. To foster collaboration, innovation, and growth, the summit will feature a range of components designed to enrich the discourse and drive positive change.

Central to this summit is the conference, a dynamic forum where luminaries and specialists will engage in substantive discussions and presentations. Covering a wide spectrum of topics, from cutting-edge business practices to innovative educational strategies, the conference will offer invaluable insights and perspectives that are poised to shape the future of both sectors.

Complementing the conference are hands-on workshops, providing participants with practical tools and skills. Through interactive exercises and group activities, attendees will have the opportunity to apply knowledge gained from the conference, creating a fertile ground for experiential learning and skill development.

A distinctive feature of this summit is the university visit, offering a unique chance to explore the inner workings of local educational institutions. Participants will witness firsthand the latest in research and education, forging connections between academia and industry that are vital for the advancement of education in a rapidly evolving global economy.

Moreover, the Felicitation & Convocation Ceremony will be a highlight of the summit, honouring the individuals, organizations, and institutions that have made significant contributions to the realms of business and education. This ceremony is a momentous occasion, underlining the importance of their achievements and the profound impact they have had on society.

The summit will culminate in a Gala Dinner, a distinguished evening event that encapsulates the spirit of camaraderie and collaboration that defines the summit. This formal affair held in an elegant setting, will provide an ideal backdrop for participants to forge enduring connections, engage in meaningful conversations, and relax in a convivial atmosphere. It will be a setting where partnerships are forged and bonds are established, promising to extend far beyond the confines of the summit itself.

In essence, the Global Business & Education Summit is an extraordinary undertaking, transcending borders and bringing together the brightest minds in business and education. With its array of engaging conferences, interactive workshops, enlightening university visits, celebratory ceremonies, and convivial gala dinners, the summit stands as a testament to the potential realized when these two pivotal sectors converge in a spirit of collaboration and mutual growth. The 2024 edition, organized by Trident Events and Media under the auspices of the World Humanitarians Foundation, promises to be a landmark event in the global calendar.

The main goals of the Global Business & Education Summit organized by the World Humanitarians Foundation are:

Promoting Collaboration: Facilitate meaningful partnerships and collaborations between the business and education sectors on a global scale. Encourage mutual learning and cross-pollination of ideas.

Fostering Innovation: Encourage the development and adoption of innovative practices, technologies, and approaches in both business and education. Create an environment that nurtures creativity and forward thinking.

Advancing Economic Growth: Explore strategies to drive economic growth through initiatives such as entrepreneurship, workforce development, and policies that support sustainable business practices.

Enhancing Workforce Development: Focus on creating a skilled and adaptable workforce that meets the evolving demands of the global economy. Encourage continuous learning and professional development.

Improving Education Policy: Advocate for policies that align educational offerings with the needs of the business world. Promote educational reforms that prepare individuals for the challenges of the modern workplace.



Recognizing Excellence: Celebrate and honour individuals, organizations, and institutions that have made significant contributions to the fields of business and education. Highlight exemplary practices and achievements.

Facilitating Networking and Partnerships: Provide a platform for participants to connect, exchange ideas, and build lasting relationships with peers, experts, and leaders from both the business and education sectors.

Showcasing Best Practices: Showcase successful case studies, models, and initiatives that demonstrate effective collaboration between business and education. Highlight strategies that have yielded positive outcomes.

Promoting Lifelong Learning: Advocate for a culture of continuous learning and professional development, ensuring that individuals remain adaptable and competitive in an ever-changing global landscape.

Cultivating a Global Perspective: Encourage a diverse and inclusive approach to business and education, acknowledging the unique challenges and opportunities that different regions and cultures present.

Supporting Humanitarian Initiatives: Leverage the summit's platform to raise awareness and support for humanitarian causes, recognizing the interconnectedness of business, education, and social responsibility.

In the Global Business & Education Summit organized by the World Humanitarians Foundation, there is a comprehensive agenda aimed at fostering collaboration, innovation, and growth at the intersection of business and education. Here's an overview of what typically takes place during this summit:

An Event Horizon Series

Where Boundaries Fade. Experiences Shine



CONFERENCE SESSIONS: The summit kicks off with a series of conference sessions featuring keynote speakers, panel discussions, and presentations. Experts, thought leaders and practitioners from the fields of business and education share their insights, experiences, and research findings. Topics cover a wide range of subjects, including entrepreneurship, innovation, education policy, workforce development, and emerging trends.

WORKSHOPS AND INTERACTIVE SESSIONS: Workshops are designed to provide hands-on, interactive learning experiences. Participants engage in group activities, case studies, and practical exercises focused on specific skills, tools, or strategies relevant to both business and education.

UNIVERSITY VISITS: Participants have the opportunity to visit local universities or educational institutions. These visits offer an inside look at the educational ecosystem, showcasing facilities, programs, and research initiatives. They also facilitate networking opportunities between academia and industry.

FELICITATION & CONVOCATION CEREMONY: This is a highlight of the summit, where individuals, organizations, and institutions that have made significant contributions to the fields of business and education are honoured and celebrated. Awards may be presented, and speeches are delivered to recognize and applaud their achievements.

GALA DINNER: The summit culminates in a formal Gala Dinner, providing a platform for participants to network and build relationships in a more relaxed and social setting. The dinner may include entertainment, cultural elements, and opportunities for further discussions and connections.

NETWORKING OPPORTUNITIES: Throughout the summit, there are various networking sessions, including breaks between sessions, designated networking events, and informal gatherings. These opportunities allow participants to connect, exchange ideas, and build relationships with peers, experts, and leaders in both the business and education sectors.

SHOWCASING INNOVATIONS: The summit may feature exhibitions or showcases highlighting innovative projects, technologies, products, or approaches that demonstrate the convergence of business and education.

POLICY DISCUSSIONS: Depending on the summit's focus, there may be sessions dedicated to policy discussions and advocacy efforts. These sessions aim to address key issues and recommend policy changes that support collaboration between business and education.

Overall, the Global Business & Education Summit offers a rich and diverse program, aiming to facilitate meaningful connections, inspire innovation, and drive positive change in both the business and education sectors. The combination of conferences, workshops, university visits, felicitation ceremonies, and gala dinners creates a dynamic and engaging environment for participants to learn, collaborate, and grow.



PRESENTED BY WH FOUNDATION

World Humanitarians Foundation focuses on Arts and culture, Education and Woman Empowerment. World Humanitarians Foundation promotes art and culture via events with artists to share their talents worldwide. WHF focused on promoting Art, Culture and Tourism through the Exhibition and Fashion show because we believe in an art walk is a great way to direct people through your country and encourage the world to visit different areas of India. Unity in diversity is one of the major characteristics of Indian culture which makes it unique. Culture includes the elements that characterise a particular people's way of life. The arts-vast subdivision of culture is composed of many creative endeavours and disciplines.

Education is one of the most potential and sustainable ways to put an end to illiteracy and poverty. Education not only empowers the student but also makes a positive shift for the whole family. With education, people can achieve their aspirations and grow up to be self-dependent and resourceful citizens.

Women's Empowerment can be defined as promoting women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others. Women. Empowerment Summit 2023 is a collective effort by WHF to provide women of the community with a secure space to ask questions, engage with industry experts, and receive encouragement and motivation to pursue success in the transitions they face. However, women's empowerment now can be categorized into five main parts - social, educational, economic, political and psychological. Our event's engaging activities are designed to build leadership skills, inspire personal action, and expand your vision of a welcoming, safe, and supportive community for all. Women's empowerment may be defined in several ways, including accepting women's viewpoints, making an effort to seek them and raising the status of women through education, awareness, literacy, and training.

Women's empowerment may be defined in several ways, including accepting woman's viewpoints, making an effort to seek them and raising the status of women through education, awareness, literacy, and training. women's empowerment equips and allows women to make life-determining decisions through different societal problems. They may have the opportunity to redefine gender roles or other such roles, which allows them more freedom to pursue desired goals. We believe that where are honoured, divinity blossoms there.

ORGANISED BY



Trident Events & Media is a comprehensive media solutions and content company with a 360-degree approach. We stand out as one of the few companies proficient in strategic media relations for brand building. With operations spanning India and the United Kingdom, we offer a wide array of services and solutions across all platforms, including Event Management, Media, Advertising, and Social Media, encompassing both print and electronic mediums.

Our expertise extends to content creation and production across various entertainment platforms, ranging from live events to corporate gatherings. At Trident, our mission is to bridge the gap between the global entertainment industries, creating a vital space for diverse worlds to converge and collaborate. We aim to stimulate interactions between different industries and the public sphere.

We take pride in nurturing valuable relationships among individuals from various sectors of the entertainment industry, including beauty, fashion, and music. Through the production of panels and workshops featuring highly respected and accomplished professionals, Trident Events & Media Ltd has rapidly emerged as a trusted source for insights into emerging global markets in the realms of fashion, beauty, and music.

Our clientele comes from diverse sectors, including sports, corporate, entertainment, beauty, music, and fashion.

Trident Events & Media has received prestigious recognition in the form of two awards in the London Parliament over the past few years, celebrating our outstanding contributions to event technology. In February 2020, we successfully launched two renowned events in India in partnership with ICMEI (International Chamber of Media & Entertainment Industry). Even in the digital landscape amidst the challenges posed by COVID-19, our company completed its first Online Talent Show in May 2020, with an impressive number of registrations. Trident Events & Media actively supports charitable initiatives, including Lions Club Delhi Veg, Rajasthani Academy, and WH Foundation Delhi, working toward various social causes. We were honoured to be recognized by the renowned Bollywood actress, Jacqueline Fernandez, at Taj Hotel in New Delhi.

Over the years, Trident Events & Media has orchestrated six Award shows, where we have had the privilege of felicitating approximately 500 individuals for their outstanding contributions to their respective fields.

We remain committed to fostering creativity, innovation, and collaboration in the ever-evolving landscape of media and entertainment.



Why should you consider becoming a part of our event?



Join an dynamic community of innovators, thought leaders, and changemakers. Experience unparalleled networking, gain valuable insights, and contribute to a collective journey of growth and impact.

NETWORKING EXCELLENCE

Connect with industry leaders and influential brands, expanding your business reach.

MARKET EXPANSION

Seize fresh opportunities within the broader market landscape.

PEER ACKNOWLEDGMENT

Gain recognition among industry peers, solidifying your brand's presence.

STRATEGIC SOCIALIZATION

Build lasting relationships with key figures for sustainable business partnerships.

CROSS-SECTORAL ALLIANCES

Forge new connections with potential collaborators in various sectors.

MEDIA EXPOSURE

Engage with media channels for enhanced visibility and outreach.

CONTINUOUS GROWTH

Elevate your knowledge and skills, propelling you towards business excellence.

The Event Horizon Series promises to be an exciting and intellectually stimulating event.



Day 1

- Airport Pick-Up (T&C)
- Welcome dinner at an upscale venue to commence the summit



Day 2

- Educational Conference & Workshop
- Welcome and Opening Remarks
- Keynote Speaker Session.
- Panel Discussion
- Dinner



Day 3

- Drink Reception & Networking
- Felicitation Ceremony in London Parliament
- Convocation Ceremony
- Dinner



Day 4

- Hotel Breakfast
- Cultural Program
- Followed by Dinner

PREVIOUS EVENT

NBM LONDON

Naya Bharat Mahotsav 2023-2024

NBM DUBAI

Naya Bharat Mahotsav 2024

GCD SUMMIT LONDON

Global Cultural Diversity Summit 2023

HCS LONDON

Humanitarian Collaborative Summit 2023

HCS UK 2023



GCDS UK 2023



GCDS UK 2023



NBM EDITION-1



NBM EDITION-2



NBM EDITION-DUBAI



PREVIOUS MEDIA EVENT

FULL COVERAGE ON THE WEBSITE

THE TIMES OF INDIA

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INCLUSIVE OF DELHI TIMES (CIRCULATED ONLY IN DELHI NCR) | *APPLICABLE ONLY ON MONTHLY PURCHASE (IN DELHI NCR)

ers, chair of the expert DB reforms, says, "We n era, where over some ed period, India will aster than China", P 16

A seven-year space voyage comes to its climactic end when a Nasa capsule lands in a desert in the US state of Utah, carrying to Earth the largest asteroid samples ever collected, P 17

After his meeting with Chinese President Xi Jinping, Nepal PM Pushpa Kamal Dahal 'Prachanda' says his country wants to enhance its economic partnership with China for mutual benefits, P 17

Pole-starter Marco Bezzecchi wins India's inaugural MotoGP in a near-flawless race, while world champion Francesco Bagnaia crashes out after slipping on a turn, P 20

A summit to celebrate unity

From September 14 to 18, London played host to the Global Cultural Diversity Summit. It was jointly presented by Trident Events & Media Ltd and the World Humanitarian Fraternity, under the theme, "Celebrating Diversity, Building Bridges."

A special doctorate ceremony and fashion show was also held. Shiv Kakran and Maynak Dahiya, Directors of Trident Events & Media Ltd, said, "The Global Cultural Diversity Summit was a resounding success."

The event company's directors say, "The five-day summit kicked off with the Global Inspirational Awards ceremony, held in the House of Lords. It was hosted by Susan Kramer, Member of the House of Lords. Notable guests of honour included Sunil Chopra, Mayor of London Borough of Southwark, Cllr Kuldeep Sehra, and esteemed individuals like Dr Kaulacharya Jagdishanand Tirth, Dr Gaurav Gupta, President, GTTCI, Dr Renu Raj, Director, Radanks Ltd, Dr Sandeep Marwah, Dr John Thomas Prade President, Ecole Supérieure Robert de Sorbon, Udeswar Singh President, Bihari Connect."

"The awardees included Dr Revathi Srinivasan, Dr Hari Krishna Maram, Swetha Ashwathanarayana,



(L-R) Mayank Dahiya, Susan Kramer, Shiv Kakran and Disha

Ramesh Arora, Prachi Gowda, Dr Brijesh Navinchandra Karia, Geetha Bora, Chaitanya Audikeshavulu, Manikkwadur Pushpa Ramyalatha Zoysa, Saidalavi Poily, Nagendra Prasad Nonavinakere, Abdul Khader Sowkathali, Sathish Kumar Balasubramanian, Mary Soorya Lazarus, Yashwanth Kumar Venkataraman, Ramesh Awasthi, Vineet Sahni, Ranjan Ji Maharaj, Uttam Kumar, Dr Dhriti Banerjee, Mukesh Kumar Dubey, Shrey Sahni, Syed Ali Dujana Gurdezi, Monika Meena, Geeta Sahni, Pradumna Chaturvedi, Joby Polouse, Chittanippilly Chacku Vincent, Ashish Chaturvedi, Ravindar Singh, Jaiprakash Sharma, Dr Vivek Choudhry, Dr Pawan Kachroo, Dr Tina Davis, Dr Pankaj Saxena, Samir Jain, Rajwinder Kaur, Dr Manjit Singh Lit, Dr Anupama Sharma, Radhika Sekari, Jyoti Chaudhary, Vidhi Bubna, Taksh Gupta, Suraj Morajkar, Sriti Shaw, Hari Dutt Joshi, and many more," say the organisers.

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Naya Bharat Mahotsav, 'Sankalp Se Siddhi Tak' Edition 2 Organized in the UK

Brand Stories
Published on Feb 03, 2023 10:51 AM IST

This event is organised by the World Humanitarians Foundation and Trident Events & Media Ltd. and supported by Himadri, Uttarakhand Handloom & Handicraft Development Council, associate partner GTTCI, and Real Indian Brands media partner Lyca Radio



Naya Bharat Mahotsav, 'Sankalp Se Siddhi Tak' Edition 2 Organized in the UK

दैनिक सवेरा

अखिरी ले उजवे की ओर...

ग्लोबल कल्चरल डाइवर्सिटी समिट लंदन में हुआ आयोजित

सोमवार, 14 से 18 सितंबर, 2023 तक लंदन में आयोजित वैश्विक सांस्कृतिक विविधता दिवस सम्मेलन की मेजबानी की। दुर्लभ डॉक्टरेट्स एवं फॉर्मेशन डिप्लोमा और 'संकल्प से सविधि तक' कार्यक्रम का शुभारंभ। विदेशी डॉक्टरों का स्वागत। प्रमुख अतिथियों का स्वागत। विशेष कार्यक्रमों का आयोजन।

दैनिक भास्कर

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YUGMARG

Global Cultural Diversity Summit Celebrates Unity in London

London played host to the prestigious Global Cultural Diversity Summit, jointly presented by Trident Events & Media Ltd and the World Humanitarians Fraternity, under the theme, "Celebrating Diversity, Building Bridges."

bright Punjab Expr

Global Cultural Diversity Summit celebrates unity in London

HISAR: London played host to the prestigious Global Cultural Diversity Summit, jointly presented by Trident Events and Media Ltd and the World Humanitarian Fraternity, this international event gathered diverse voices from around the world under the theme, "Celebrating Diversity, Building Bridges."

पंजाब केसरी

ग्लोबल कल्चरल डाइवर्सिटी समिट लंदन में हुआ आयोजित

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EVENT MAGAZINE

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8th - 12th September 2022
LONDON, UK

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www.tridentcommunications.org

2022-2023
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NBM



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SEPTEMBER 2023 TRIDENT EVENT MAGAZINE



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SPONSORSHIP CATEGORIES

PLATINUM SPONSORSHIP (25-LAKHS)

- Exclusive Keynote Slot: Deliver a keynote address during a high-profile session, positioning your company as a thought leader.
- Prime Brand Exposure: Prominent placement of your logo on all event collateral, including banners, programs, and official website.
- VIP Networking: Access to exclusive networking sessions with key industry leaders and government officials.
- Dedicated Exhibition Space: Showcase your products and services with a premium exhibition booth in a high-traffic area.
- Media Coverage: Inclusion in press releases, media interviews, and social media promotions.

GOLD SPONSORSHIP (20-LAKHS)

- Featured Session Sponsorship: Sponsor a specific session related to your industry, gaining visibility and recognition.
- Logo Presence: Display your logo on event materials, including banners, programs, and the official website.
- VIP Access: Receive VIP passes for key representatives, allowing entry to restricted areas and exclusive events.
- Networking Reception Sponsor: Sponsor a networking reception, maximizing exposure during prime networking times.

SPONSORSHIP CATEGORIES

SILVER SPONSORSHIP (15-LAKHS)

- Panel Session Sponsorship: Sponsor a panel discussion, aligning your brand with relevant industry topics.
- Logo Visibility: Your logo is featured on event materials and the official website.
- Networking Opportunities: Access to scheduled networking events with industry professionals.
- Digital Promotion: Recognition through social media channels and event newsletters.

BRONZE SPONSORSHIP (10-LAKHS)

- Breakout Session Sponsorship: Sponsor a breakout session, gaining exposure to a targeted audience.
- Acknowledgement: Mention in event programs, on-site signage, and official communications.
- Networking Access: Participation in general networking sessions.
- Digital Presence: Inclusion in social media mentions and promotional emails.

IN-KIND SPONSORSHIP (7.5-LAKHS)

- Technology Partner: Provide technological support and be recognized as the official technology partner.
- Gifts and Giveaways: Have your company's products featured as official event gifts or giveaways.
- Student Engagement Sponsor: Support educational initiatives and engage with future professionals.

Networking Opportunities: Connect with Industry Leaders: Participants can network with key figures, thought leaders, and influencers in both the business and education sectors, fostering valuable professional connections.

Knowledge and Insights: Access to Expertise: Attendees gain access to cutting-edge insights, trends, and expertise through keynote speeches, panel discussions, and workshops.

Global Perspective: International Audience: Your event attracts a diverse and international audience, providing participants with a global perspective and an opportunity to learn from different markets and regions.

Innovation Showcase: Discover Innovations: Participants have the chance to explore and learn about the latest innovations, technologies, and solutions in both business and education.

Professional Development: Skill Enhancement: Attendees can enhance their skills and knowledge through targeted sessions, workshops, and interactive experiences.

Brand Exposure: Visibility and Recognition: Participants, especially sponsors, gain visibility through extensive branding on event materials, increasing their brand recognition among a targeted audience.

Exclusive Access: VIP Opportunities: VIP passes and exclusive access to certain sessions or events provide participants with a premium experience and enhanced networking opportunities.

Collaboration Opportunities: Business Partnerships: Attendees have the chance to explore potential business collaborations, partnerships, and joint ventures with other industry players.

WHY BECOME THE PART OF OUR EVENT?

"Become part of our event to join a dynamic community of innovators, thought leaders, and changemakers. Experience unparalleled networking, gain valuable insights, and contribute to a collective journey of growth and impact."

Marketing and Promotion: Showcase Products and Services: Exhibitors and sponsors can showcase their products and services to a targeted audience, generating leads and increasing market exposure.

Thought Leadership: Position as a Thought Leader: Speakers and panellists have the opportunity to position themselves as thought leaders in their respective fields by sharing insights and expertise.

Professional Recognition: Industry Recognition: Being a part of your event provides participants with industry recognition and positions them as active contributors to the advancement of business and education.

Community Engagement: Supporting Education: By participating, individuals and organizations demonstrate their commitment to education and community development, contributing to a positive social impact.

Customizable Experience: Tailored Participation: Your event offers a variety of participation options, allowing attendees to tailor their experience based on their specific interests and goals.

Networking and Relationship Building: Strengthening Connections: Participants can strengthen existing relationships and build new ones with peers, potential clients, and collaborators.

Exposure to Opportunities: Career and Business Opportunities: Attendees may discover new career opportunities, business ventures, or investment prospects through the connections made at the event.

Inspiration and Motivation: Motivational Environment: Your event creates an inspiring and motivating environment, encouraging participants to set new goals and pursue excellence in their endeavours.





ASSOCIATES & SUPPORTED BY

"Embark on a transformative journey at the Humanitarians Collaborative UK Summit in December 2023. This pivotal event brings together a diverse group of associates, including NGOs, activists, and changemakers, dedicated to advancing humanitarian causes. Supported by leading organizations and individuals in the field, this summit offers a unique platform for knowledge-sharing, collaboration, and innovative solutions. Engage in insightful discussions, attend workshops, and gain inspiration from keynote speakers. Together, we'll forge pathways towards a more compassionate and inclusive world. Join us for this extraordinary opportunity to make a meaningful impact on global humanitarian efforts."



Ecole
Supérieure
Robert de
Sorbon®



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